

# ELECTRIFICATION U.S. SYMPOSIUM SERIES

## Pathways to Decarbonization in the Northeast

August 27-29, 2019  
Brooklyn, New York

Hosted by  and 

## EVENT SPONSORSHIP PACKAGES

The Electric Power Research Institute (EPRI) is bringing together electricity sector stakeholders through its Electrification 2019 U.S. Regional Symposium Series in Berkeley, CA, Brooklyn, NY, and San Antonio, TX, to discuss and explore the benefits and opportunities associated with efficient building and transportation electrification at a regional level. The symposium series will bring together a diverse group of utility leaders, regulators, automakers, charging providers, researchers, academia, vendors, economic development groups, public interest groups, and others to explore the costs and benefits of building and transportation electrification; advanced electric technologies; and success stories, comprehensive strategies, and opportunities for implementation.

Be part of this important event by becoming a sponsor of the Northeast Event, co-hosted with NEEP and NESCAUM. This event will include an exhibition hall showcasing our sponsors, and a student mentoring program to advance workforce development in the industry.

To secure your spot, contact:

Jennifer Wassan, *Development Manager*  
jwassan@neep.org | 781.860.9177 x152

## Platinum Level

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**\$25,000** NEEP Allies Save 20%

### Registration\*

Five (5) complimentary conference registrations  
(for employees or customers)

### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

### Conference Mobile App

- Logo with 100-word description
- Banner Ad

### Tabletop Display

Use of a skirted, 6-foot table in sponsor display area

### Welcome Reception

In addition to the benefits listed above, Platinum Sponsors will be given shared recognition and visibility at the conference welcome reception — the first opportunity for attendees to network and interact with sponsors.

### Tote Bag

Platinum Sponsors will have their logo displayed on a recyclable tote bag created for each event, provided sponsorship agreements are executed and artwork provided in time for the bag's production.

## Gold Level

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**\$15,000** NEEP Allies Save 20%

### Registration\*

Four (4) complimentary conference registrations  
(for employees or customers)

### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

### Conference Mobile App

- Logo with 75-word description

### Tabletop Display

Use of a skirted, 6-foot table in sponsor display area

## Silver Level

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**\$10,000** NEEP Allies Save 20%

### Registration\*

Three (3) complimentary conference registrations  
(for employees or customers)

### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

### Conference Mobile App

- Logo with 50-word description

### Tabletop Display

Use of a skirted, 6-foot table in sponsor display area

## Bronze Level

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**\$5,000** NEEP Allies Save 20%

### Registration\*

Two (2) complimentary conference registrations  
(for employees or customers)

### Branding

- Logo on event landing page and sponsor section
- Prominent on-site signage
- Recognition in keynote session

### Pre-Event E-mails

Inclusion within pre-event e-mails with other sponsors promoting EPRI's Electrification U.S. Symposium Series

### Conference Mobile App

- Logo with 25-word description

### Tabletop Display

Use of a skirted, 6-foot table in sponsor display area

\*NEEP Allies can claim one additional complimentary registration. More details at [www.neep.org/network/allies](http://www.neep.org/network/allies).